



Website Advertising

The Simulation Canada website can host advertisements in a few locations and two formats. Please contact us (info@SIM-one.ca) for more information, pricing, and to arrange an ad placement. Note that our [Industry Collaborator](#) packages include free or discounted advertising.

Please also review our Advertising Policy at <http://www.sim-one.ca/aboutsimone/ad/policy>.

Locations

Advertisement placement is available on the following webpages of SIM-one.ca (in descending order of annual page visits):

Page	Formats
SIM-one.ca Homepage	Rectangle only
SIM Expo	No placeholder, but we can insert an ad on request.
Course List + Upcoming Courses	Rectangle or skyscraper
SIM Company Directory (not sub-pages) + SIM Product Directory (including all sub-pages)	Rectangle or skyscraper
National Forum on SIM for Quality & Safety	No placeholder, but we can insert an ad on request.
SIM-one Tips	Rectangle or skyscraper
SIM Marketplace™	Rectangle or skyscraper

Ad Specifications

All advertisements must be compliant with the Interactive Advertising Bureau's (IAB) New Ad Portfolio specifications - <https://www.iab.com/newadportfolio/>.

All rectangles are 180px wide x 150px high. They appear at the top of the site's right-hand column, pushing other content down, except for the sim-one.ca landing page, which appears to the right of the three rounded rectangles.

All skyscrapers are 160px wide x 600px high. They appear in the right-hand column below the 'receive newsletter' call to action.

We accept .jpg, .jpeg, .png and non-animated .gif.

Rates

Please contact info@SIM-one.ca for a current rate card.

